

Baker School District 5J

Code: **KBCA**
Adopted: 7/24/01
Orig. Code(s): KBCA

News Releases

News releases representing the district as a whole or those of wide community or district significance will come from the superintendent or his/her designee. The Board recognizes, however, that as an individual citizen, each staff member may express opinions in whatever legal manner desired by the individual. Pronouncements, whether made publicly or privately by an individual staff member, should be identified as such and not as representing the policies or opinions of the Board, its individual members, the administration or the district unless the individual has been authorized to speak for the Board or administration.

Building principals and other administrative and supervisory personnel may originate news releases dealing with events, performances, activities or other matters of public interest or concern dealing with their building or program. All news releases which affect the district as a whole or those of wide community or district significance shall be released through the superintendent.

Staff members involved in the direction of district activities which generate community interest and support may need to contact representatives of the news media or will be contacted by the media from time to time. Such contact should be limited to specific events and activities in which the staff member is personally involved and of which the staff member has personal knowledge. Matters more distant from the staff member's responsibility or knowledge should be referred to the appropriate staff member.

END OF POLICY

Legal Reference(s):

[ORS 192.640](#)

[ORS 332.107](#)