



Code: **KBCA**
Adopted: 2/27/90
Readopted: 10/23/91; 10/22/14
Orig. Code(s): 8110

News Releases

All news releases pertaining to Board policy and business in general should be cleared through the superintendent's office.

Informative items pertaining to building or student activities need not be cleared.

The person in charge shall notify the superintendent immediately in case of any emergency, controversy or any other matter, which could prove detrimental to the building, district, students, administration or staff.

In the event of an emergency, controversy or any other matter, which should prove detrimental to the building, district students, administration or staff, all statements to the press by teachers and administrators shall be cleared through the superintendent.

In dealings with the news media, the district's objectives are to protect the student, the teachers and the administration, to inform the public of the facts and to build a favorable image for the district.

END OF POLICY

Legal Reference(s):

[ORS 192.640](#)

[ORS 332.107](#)