

Central Curry School District 1

Code: **KI/KJ**
Adopted: 8/13/03
Readopted: 9/16/15
Orig. Code(s): KI/KJ

Commercial Advertising/Merchandise Sales

Students and staff are to be protected from intrusions on their time by announcements, posters, bulletins and communications of any kind from individuals and organizations not directly connected with the schools.

Materials distributed via the schools to students by nonschool-connected organizations must not contain advertising which is beneficial to any particular group or business.

The solicitation and sale of travel services to students may be permitted with approval of the Board on school property, at activities under the jurisdiction of the district and at interscholastic activities administered by a voluntary organization approved by the State Board of Education (i.e., Oregon School Activities Association).

This includes sale of services to students by any person or group that sells, provides, furnishes, contracts for, arranges or advertises travel services.

Sellers of travel services must meet the following district criteria:

1. Belong to an association of sellers of travel certified by the director of the Department of Consumer and Business Services;
2. Provide proof of errors and omissions insurance;
3. Provide proof of a client trust account or performance bond;
4. Submit references;
5. Include in all information provided to students and parents that drug, alcohol and tobacco use will be prohibited;
6. Include in all information provided to students and parents a statement that the activity is a nonschool-sponsored event;
7. Other.

The administration of surveys, questionnaires and requests for information by nonschool-connected organizations will be disallowed within the discretion of the superintendent. In the event an exception is granted for the administration or distribution of a survey created by a third party, the district will provide an opportunity for the student's parent to inspect such survey upon request, before the survey is administered or distributed by a school to a student, as required by the No Child Left Behind Act of 2001 (NCLBA).

Any district survey containing any “covered survey items”¹ as defined by NCLBA, may also be inspected by parents.

Parents may also request that their student be excused from participation in such surveys. Requests may be submitted in accordance with the provisions of Board policy KAB - Parental Rights and accompanying administrative regulation.

As required by law, the superintendent shall ensure that notification is provided to parents of students at least annually at the beginning of the school year or when enrolling students for the first time in school, of the specific or approximate dates during the school year when such surveys are scheduled or expected to be scheduled. The rights provided to parents under this policy transfer to the student when the student turns 18 years of age or is an emancipated minor under applicable state law.

The district recognizes its responsibility to protect student privacy. Personal information that may be collected as a result of such surveys will be released only with prior, written parental permission, unless as otherwise provided by NCLBA and/or the provisions of Board policy JOB - Personally Identifiable Information.

The superintendent and principals are urged to interpret this policy strictly. Exceptions may be made when, in their judgment, the best interests of students will be served.

No commercial advertising is permitted in school buildings or on district grounds except that which is related to school functions and which has the approval of the superintendent.

The district will not participate in any fund-raising drive which does not have the approval of the superintendent.

END OF POLICY

Legal Reference(s):

[ORS 279C.335](#)
[ORS 332.107](#)
[ORS 332.593](#)
[ORS 339.880](#)

32 OR. ATTY. GEN. OP. 209 (1965)
46 OR. ATTY. GEN. OP. 239 (1989)

¹“Covered survey items” under the NCLBA include one or more of the following items: political affiliations or beliefs of the student or the student's family; mental and psychological problems of the student or the student's family; sex behavior or attitudes; illegal, anti-social, self-incriminating or demeaning behavior; critical appraisals of other individuals with whom respondents have close family relationships; legally recognized privileged or analogous relationships, such as those of lawyers, physicians and ministers; religious practices, affiliations or beliefs of the student or the student's parent; and income, other than that required by law to determine eligibility for participation in a program or for receiving financial assistance under such a program.