

# Coos Bay School District 9

Code: **KB**  
Adopted: 3/4/02  
Readopted: 6/22/10  
Orig. Code(s): KB

## **Public Engagement and Communications Program\*\***

The Board believes that an effective public engagement and communication program is a necessary component of a school system's organization and operation. Therefore, the Board supports the superintendent and principals in creating a program that invites the public to assist in establishing the district's mission, goals and educational priorities.

The district's public engagement and communication program will:

1. Provide meaningful opportunities to seek and use public input on issues affecting the operation of the district.
2. Encourage an understanding of the goals, needs and accomplishments of the total educational program.
3. Be a planned, systematic, two-way process between the Board and superintendent and the district's employees and the community.
4. Include the use of a variety of media such as meetings, letters, circulars, seminars, publications and personal contacts.
5. Provide the information sharing and discussion channels necessary for resolving differences and eliminating misunderstandings.
6. Encourage informal as well as formal methods of communication.

END OF POLICY

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**Legal Reference(s):**

[ORS 332.107](#)