

Corbett School District 39

Code: **KB**
Adopted: 12/17/98
Readopted: 6/15/11

Public Communications Program

The Board believes that an effective communications program is a necessary component of a school district's organization and operation. Therefore the Board supports the means necessary for its organization, maintenance and operation.

1. A school district communications program should encourage a better understanding of the roles, objectives, accomplishments and needs of the schools system.
2. A school district communications program should be a planned systematic two-way process between school administrators and the board and their internal and external constituencies.
3. A school district communications program should use a variety of media to both address concerns as well as inform stakeholders.
4. A school district communications program should encourage formal as well as informal methods of communication.

The Board recognizes the need to make systematic, honest and continuing efforts to interpret District programs, problems and accomplishments; develop an active partnership with the community and take an active interest in the needs of its stakeholders. The superintendent will team with the Board, administration, and community to develop and maintain a communication program in accordance with the above guidelines.

END OF POLICY

Legal Reference(s):

[ORS 332.107](#)