

# Creswell School District 40

Code: **KB**  
Adopted: 9/10/01

## **Public Engagement and Communications Program**

The Board believes that public education can be improved, resulting in increased instructional benefits for students, by establishment of a policy on public engagement and communications to address select issues. Therefore, the Board supports the superintendent's creation of a program that invites the public to assist in establishing the district's mission, goals and educational priorities.

The district's public engagement and communications program will:

1. Provide meaningful opportunities to seek and use public input on issues affecting the operation of the district;
2. Encourage a better understanding of the goals, needs and accomplishments of the total educational program;
3. Foster a planned, systematic, two-way process between the Board and superintendent and the district's employees and the community;
4. Include the use of a variety of media such as meetings, letters, electronic technology, circulars, seminars, publications and personal contacts;
5. Provide information sharing and discussion channels necessary for resolving differences and eliminating misunderstandings; and
6. Encourage informal as well as formal methods of communication.

END OF POLICY

---

**Legal Reference(s):**

[ORS 332.107](#)