

Naming of District Facilities

Either the Board or a community member may request that a Dallas School District facility be named. The naming of a facility may be to an existing or new facility.

For all requests the superintendent shall appoint a committee consisting of two patrons, two staff members, one board member and the superintendent or designee. One student should be on the committee when the facility to be named is part of the middle or high school campus.

The committee will meet to discuss the request and determine if the request should move forward for full consideration. If the request moves on for full consideration, the committee will develop a process for making a recommendation which includes public input. Once the committee has gone through the process and developed a recommendation, they will present the recommendations to the Board. The committee will provide to the board a written recommendation that considers the following:

If the proposed name of a district facility is a community member, the committee should consider:

1. Why is the person noteworthy? What, specifically, did the person do that was of significance?
2. Was the person unusually dedicated? In what ways?
3. Did the person's contribution extend over a relatively long period of time?
4. Who will or has benefitted from this person's contributions?
5. How does or did this individual demonstrate ethical conduct, excellent character, reputation and citizenship?
6. If the proposed name is that of a geographic feature or Dallas education terminology, practice or concept:

Why is it noteworthy to have a district facility or portion of a facility named for it?

The Board shall make the final determination regarding the suitability of the nominee and the naming of a district facility.

The district recognizes that the official name selected for an educational facility is a vital factor in the public image of the school system. The honor and integrity of the name selected reflects on both the district and the educational facility. With these concerns in mind, the Board may consider action to rescind an approved name of an educational facility.

Sufficient cause to rescind the name of an educational facility or portion thereof exists when, as determined by the Board, the individual, corporation, association or entity for which the facility or portion of the facility is named has been convicted of a felony, a crime involving moral turpitude or participated in any disreputable behavior that would have a negative reflection or would bring discredit to the district.

If the Board rescinds a name that has been assigned to a district facility, the committee may convene to consider other recommendations or the Board may decide not to name the facility.