

Dayton School District 8

Code: **KBCA**
Adopted: 1992
Readopted: 8/11/15
Orig. Code(s): KCA

News Media

The Board recognizes its duty to make an effort to provide the public with information of concern and to do so as quickly as the information can be accurately reported.

Therefore, it will be the responsibility of the Superintendent and/or his designee(s) to provide the public with accurate and timely information through the media and district channels.

Each building principal/school administrator is encouraged to release routine news items and information, of a positive nature concerning events, personnel, students and programs in the school.

At those times when the district is dealing with issues of a critical or sensitive nature, e.g., collective bargaining, personnel matters, controversial issues, etc. the Board shall appoint an official spokesperson who shall represent the district to the media. If the Board has not had the opportunity to make an appointment, the superintendent will serve as the district's official spokesman on such matters.

END OF POLICY

Legal Reference(s):

[ORS 192.640](#)
[ORS 332.107](#)