

Eugene School District 4J

Code: **KBC**
Adopted: 6/16/75
Orig. Code(s): 9310

Use of School Programs by Commercial Radio and Television

Permission to Record or Broadcast

Permission for local commercial radio and television stations to broadcast live or by tape recordings any public school program or activity may be granted by the principal, who is responsible for the students involved or by the administrator responsible for the service or program being broadcast.

Public Service

Approved programs may be broadcast as a public service by the station or as a public service donated by a local business organization. In cases where the time of a school program or activity is donated or sponsored by a local business organization, any announcement of this sponsorship or advertisement of a product, business, or service shall be in good taste.

END OF POLICY

Legal Reference(s):

[ORS 332.107](#)