

Glide School District 12

Code: **KBCA**
Adopted: Unknown
Readopted: 3/25/91
Orig. Code(s): 8040; 8042

News Releases

The Board encourages a policy of sound relations with the press and other communication media in the community and surrounding geographical area. The superintendent shall plan for periodic releases to the press and other communication media which will provide information to the community concerning its schools and various phases of the school program.

Administrators, teachers, and other staff members are urged to write up school news, but such articles must be coordinated centrally for the following reasons:

1. Avoidance of duplication of material;
2. Maintenance of consistency with respect to school publicity;
3. Compilation of a file of releases as a protection to the schools.

The principal is responsible for the preparation and distribution of news releases concerning the activities within his/her building, and for seeing that they are cleared with the central office, when necessary.

END OF POLICY

Legal Reference(s):

[ORS 192.640](#)
[ORS 332.107](#)