Jefferson School District 14J

Code: **IIBGB-AR**Adopted: 7/9/01
Readopted: 9/10/07
Orig. Code(s): 7250

Web Page Design

All District Acceptable Use Policy provisions will govern material placed on the web.

Web pages shall not:

- 1. Contain the full name, address or phone number of students. First names or first names and the first letter of the last name may be used where appropriate.
- 2. Display photographs or videos of any identifiable individual without a signed model release. Model releases for students under the age of 18 must be signed by their parent or guardian.
- 3. Contain copyrighted or trademarked material belonging to others unless written permission to display such material has been obtained from the owner. There will be no assumption that the publication of copyrighted material on a web site is within the fair use exemption.

Material placed on the web site is expected to meet academic standards of proper spelling, grammar and accuracy of information.

Students may retain the copyright on the material they create that is posted on the web. District employees may retain the copyright on material they create and post if appropriate under district policies.

All web pages should carry a stamp indicating when it was last updated and the e-mail address of the person responsible for the page.

All web pages should have a link at the bottom of the page that will help users find their way to the appropriate home page.

Users should retain a back-up copy of their web pages.