News Releases

Information about district activities and issues will be provided to the community in a way which will create and maintain a dignified and professionally responsible image for the district.

The procedures listed below will be followed in giving official information to the news media:

1. The superintendent will establish procedures for the dissemination of news releases pertaining to the district.

2. News releases that are of districtwide interest or that pertain to established district policy will be the responsibility of the superintendent.

3. The Board may appoint one of its members, usually the chair, or another person to make authorized statements to the public or media when the Board deems that, under the circumstances, the district’s position should be articulated by a single voice. The spokesperson serves at the Board’s direction and may be removed or replaced at any time by action of the entire Board.

The Board recognizes that as an individual citizen, each staff member may express opinions in whatever legal manner desired by the individual. Pronouncements, whether made publicly or privately, by an individual staff member should be identified as such and not as representing the policies or opinions of the Board, its individual directors, the administration or the district, unless the individual has been authorized to speak for the Board or administration.

END OF POLICY

Legal Reference(s):

ORS 192.640 ORS 332.107