

# La Grande School District 1

Code: **KBCE**  
Adopted: 1/10/92  
Readopted: 9/13/06; 4/30/08

## **Sports and Special Events News Coverage**

Permission for local commercial radio and television stations to broadcast, live or by tape recordings, any public school program or activity may be granted by the principal responsible for the students involved or by the administrator responsible for the service or program being broadcast.

### **Public Service**

Approved programs may be broadcast as a public service by the station or as a public service donated by a local business organization. Where the time of a school program or activity is donated or sponsored by a local business organization, any announcement of this sponsorship or advertisement of a product, business, or service shall be in good taste.

END OF POLICY

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### **Legal Reference(s):**

[ORS 332.107](#)