

Lane Education Service District Policy

Code: **KJ**
Adopted: 2/26/02
Readopted: 8/27/02

Advertising in ESD Facilities

The Board recognizes that business and cultural organizations make available for public use information which is of value in advancing the mission and goals of Lane ESD. This information may not be available through other sources.

The facilities, the staff or the students of the ESD shall not be used in any manner to advertise or promote commercial, cultural, organizational or other non-ESD interests except that the ESD may:

1. Utilize instructional aids furnished by private sources when the advertising content is reasonable in the judgment of the superintendent or designee;
2. Cooperate through announcements and distribution of material with nonprofit community organizations that supplement ESD programs and services when such cooperation will not interfere with the business of the ESD;
3. Permit student participation in contests sponsored by outside interests when such activities contribute to the educational program;
4. Release promotional materials for component school district events;
5. Permit other exceptions when, in the judgment of the superintendent, the ESD will benefit. The superintendent may, at his/her option, refer specific cases to the Board for decision.

When a contract for advertising or other exclusive use contract is solicited for compensation, the ESD shall follow Board policy DJC - Bidding Requirements and, as appropriate, adopted public contracting rules.

END OF POLICY

Legal Reference(s):

[ORS 334.125](#) (7)

Cross Reference(s):

KJA - Materials Distribution