

**Neah-Kah-Nie
School District 56**

Code: **KBCA**
Adopted: 11/12/01
Readopted: 5/12/08; 4/13/15
Orig. Code(s): KBCA

News Releases

Information about school activities and issues will be provided to the community in a way which will create and maintain a dignified and professionally responsible image for the district.

The superintendent shall be responsible for keeping the local newspapers and radio stations informed concerning district operations. Newsworthy information concerning school activities are the responsibility of each school staff, with the prior approval of the superintendent. In general, all news releases pertaining to the district's policy and business should be cleared through the superintendent's office.

Official district information may be provided to the news media as follows:

1. The Board chair will be the official spokesperson for the Board, unless this duty is delegated;
2. News releases that are of district wide interest or that pertain to established district policy will be the responsibility of the superintendent.

The superintendent will establish procedures for the dissemination of news releases pertaining to the district.

END OF POLICY

Legal Reference(s):

[ORS 192.640](#)
[ORS 332.107](#)