



Code: **KBCA**
Adopted: 1/04/07
Readopted: 1/12/11
Orig. Code(s): KBCA

News Media and News Releases

The board recognizes that information carried by the media is important for meeting the goal of informing the public about the district. The board directs the superintendent to establish a cooperative relationship with the media, and to establish regular channels of communication between the district and the media.

When members of the media visit the schools to gather information or photographs for a news story, they shall first report to the administrator in charge. The administrator may accompany the media representative during his or her visit. To allow for the safety and privacy of students and their families, the administrator may limit photographing or interviewing of specific students.

News releases that are of districtwide interest or that pertain to established district policy will be the responsibility of the superintendent.

The Board chair will be the official spokesperson for the Board, unless this duty is delegated.
END OF POLICY

Legal Reference(s):

[ORS 192.640](#)
[ORS 332.107](#)