

Silver Falls School District 4J

Code: **KBCA**
Adopted: 5/9/89-E
Readopted: 9/8/97

News Releases

It is important that information about the activities and problems of schools be provided to the community in a way which will create and maintain a dignified and professionally responsible image for the district.

The procedures listed below will be followed in giving official information to the news media:

1. The Board chairman will be the official spokesperson for the Board, unless this duty is delegated to the superintendent or another Board member;
2. News releases that are of a districtwide nature or that pertain to established district policy will be the responsibility of the superintendent;
3. The superintendent will establish regulations for the dissemination of news releases pertaining to the district.

END OF POLICY

Legal Reference(s):

[ORS 192.640](#)

[ORS 332.107](#)