

Public Solicitation and Advertising in the Schools

Individuals or groups shall not distribute or display material which is of a commercial nature without the approval of the building principal or his/her designee.

Individuals or groups must obtain the authorization of the building principal or his/her designee prior to selling materials or engaging in activities which solicit students' or employees' financial contributions.

Any school material or notice may be posted in the building on prescribed areas with approval by the building principal or his/her designee.

Any non-school material or notices may NOT be posted without the building principal's or his/her designee's permission.

It shall be the policy of the school that advertising for political, religious and profit-making organizations shall be minimal.

Use of school bulletin boards remains the province of the principal, but material posted is subject to the same guidelines as listed for advertisers. School related organizations may, with the principal's permission, use the school's bulletin boards to disseminate information such as membership, activities, schedules and events.

Commercial advertising in school buildings or on school grounds shall only be permitted by the school's principal, and is subject to the following restrictions.

Revenue enhancement activities will not:

- Promote hostility, disorder or violence;
- Attack ethnic, racial or religious groups;
- Discriminate, demean, harass or ridicule any person or group of persons on the basis of gender;
- Be libelous;
- Inhibit the functioning of the school and/or school district;
- Override the school/school district identity;
- Promote favor or oppose the candidacy of any candidate for election, adoption of any bond/budget issues or any public questions submitted at any general, county, municipal or school election;
- Be obscene or pornographic as defined by prevailing community standards throughout the district;
- Promote or encourage the use of products and/or services illegal to students;

- Interfere with current school/school district advertising and marketing programs;
- Use any district or school logo without prior approval;
- Detract from the educational atmosphere of the school.

Revenue enhancement opportunities should be in keeping with the community standards of good taste, and promote positive values for the students of the Silver Falls School District.

The Board shall authorize the printing of materials as necessary to keep the public of the district informed on school matters.

Printing unauthorized material in school buildings or upon school property:

1. No unauthorized material shall be printed on school grounds or with school equipment and/or supplies;
2. Unauthorized material shall be any materials that are not part of the regularly assigned school program or materials that have not been assigned by a particular administrator, adviser or other staff member;
3. Under no circumstances are students to print materials on school grounds or use school materials without direct permission from the building principal.

Distribution of outside materials:

1. No material may be distributed on school grounds without expressed approval of the administration, and are subject to the same guidelines as for commercial advertising.

Failure to comply with the rules and regulations which apply to the above stated policies may result in suspension and/or expulsion for students.

END OF POLICY

Legal Reference(s):

[ORS 279B.055](#)

[ORS 332.107](#)

46 OR. ATTY. GEN. OP. 239 (1989)