

# Stanfield School District 61

Code: **KB**  
Adopted: 11/8/94  
Readopted: 4/10/08  
Orig. Code(s): KB

## **Public Engagement and Communications Program\*\***

The Board believes that an effective communications program is a necessary component of a school system's organization and operation. Therefore, the Board supports the superintendent and principals in the organization, maintenance and operation of an effective communications program.

The district's communications program should:

1. Encourage a better understanding of the goals, needs and accomplishments of the total educational program;
2. Be a planned, systematic, two-way process between the Board and superintendent and the district's employees and the community;
3. Include the use of a variety of media such as meetings, letters, circulars, seminars, publications and personal contacts;
4. Provide the communication channels necessary for resolving grievances and eliminating misunderstandings.

Each school's communications program should:

1. Encourage informal as well as formal methods of communication;
2. Include the use of a variety of media such as meetings, publications and personal contacts;
3. Supplement and support the general communications program of the school system.

END OF POLICY

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**Legal Reference(s):**

[ORS 332.107](#)