

# Springfield School District 19

Code: **KB**  
Adopted: 8/13/01  
Readopted: 10/22/07  
Orig. Code(s): KB

## **Public Engagement and Communications Program\*\***

The district shall take an affirmative approach to communications, preparing information on school affairs for periodic distribution to the community and staff. Methods of distribution may include contacting news organizations and postings on the district web site. In addition to using local newspapers, radio and television to keep others informed, the district shall also create and use channels of communication for the purpose of gathering public and staff opinion on school matters.

The district's public engagement and communications program will:

1. Provide meaningful opportunities to seek and use public input on issues affecting the operation of the district;
2. Encourage a better understanding of the goals, needs and accomplishments of the total educational program;
3. Be a planned, systematic, two-way process between the Board and superintendent and the district's employees and the community;
4. Include the use of a variety of media such as meetings, letters, circulars, seminars, publications and personal contacts;
5. Provide the information sharing and discussion channels necessary for resolving differences and eliminating misunderstandings;
6. Encourage informal as well as formal methods of communication.

END OF POLICY

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**Legal Reference(s):**

[ORS 332.107](#)